



Reading Works and The Harris Literacy Program at Wayne State University present the

## **Third Annual PULSE Educational Forum for Adult Literacy Practitioners**

Friday, November 3, 2017 at Wayne State University

### **SPONSORSHIP OPPORTUNITIES**

*All proceeds go to Reading Works to improve adult literacy in metro Detroit*

#### **Presenting Sponsor (\$10,000)**

- Your name and logo on all materials as Presenting Sponsor (*your commitment is needed by 6/30/17 to assure your name is on all materials*)
- Your sponsorship will be recognized in PULSE media announcements
- You receive up to 4 complementary registrations to the full day forum (which may be donated to the agency of your choice)
- You are invited to attend and will be introduced at the PULSE breakfast or lunch presentation
- Your gift will be recognized on the Reading Works and Wayne State University websites

#### **Keynote Sponsor (\$5,000)**

- Your name and logo on all materials as Keynote Sponsor (*your commitment is needed by 6/30/17 to assure your name is on all materials*)
- Your sponsorship will be recognized in PULSE media announcements
- You are invited to attend the keynote presentation and will be introduced
- Your gift will be recognized on the Reading Works and Wayne State University websites

#### **Education Sponsor (\$2,500)**

- Your gift will be recognized in the PULSE program and signage
- Your gift will be recognized at the welcome session
- You will receive passes for up to 2 guests to attend the PULSE breakfast presentation
- Your gift will be recognized on the Reading Works and Wayne State University websites

#### **Gift Bag Contributor (125 gift items for participant bag)**

- Your gift will be recognized in the PULSE program and signage



**Reading Works**, in partnership with the Harris Literacy Program at Wayne State University, hosts the annual PULSE (Practice-Based Updates for Literacy Strategies and Education) interactive forum for practitioners in the field of adult literacy.

**Each year** we bring local and national experts together with literacy providers from across and beyond Michigan to strategize how to improve and expand fundamental adult education skills. Our goal for this full-day conference is to offer an affordable day of quality education and training on current, proven methods for moving adults to reading proficiency.

**Your sponsorship** to PULSE supports training for more than 120 professionals including nonprofit leaders, tutors, and teachers from private organizations and public schools throughout the state and region. These professionals in turn serve an estimated 5,000 – 10,000 adult learners every year, moving them toward reading proficiency and high school completion.

**One in three adults in Michigan do not read above the fifth grade level, creating a barrier to jobs and family well-being. You can help these men and women greatly improve their lives - and their children's future - with your support today.**

***To be recognized in the PULSE printed program, we must receive your commitment by 9/1/17.***

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### **PULSE SPONSORSHIP REGISTRATION**

Send to Reading Works, 645 Griswold Street, Ste. 2600, Detroit, MI 48226; Phone: 313-962-6202  
or email [aamador@readingworksdetroit.org](mailto:aamador@readingworksdetroit.org)

Name (as you wish it to appear) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

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*Checks should be payable to Reading Works or you can make your gift securely online at [www.readingworksdetroit.org](http://www.readingworksdetroit.org) – all gift are tax deductible*

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|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$10,000)  | <b>Total: \$</b> _____  |
| <input type="checkbox"/> Keynote Sponsor (\$5,000)  | <input type="checkbox"/> Please bill me (payment due by 10/20/17) |
| <input type="checkbox"/> Education Sponsor (\$2,500)  |   |
| <input type="checkbox"/> Gift Bag Contributor (items must be received by Reading Works by 10/20/2017) |   |

**Credit Card:** Visa MasterCard Amex      Name on Card: \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_