

Phase 2 Scoring Rubric – Pilots

Program Model(s) and Vision	
Pass/Fail	Applicant demonstrates an understanding of and adherence to one or a combination of the four foundational skills strategies that are the focus of this grant opportunity.
Program Design (120 points)	
30 points	Essential Elements of the Model(s): Applicant meets or has a plan to meet the essential elements for effective implementation of their chosen strategy(s).
10 points	Curriculum: Applicant has or has a clear plan to develop/acquire a strong curriculum that includes learner-appropriate instruction and content and that is appropriately accelerated and intensive.
20 points	Partnerships: Applicant involves strong partnerships with clear roles, including a commitment to integrated service delivery to customers.
10 points	Educational and Credential Attainment: Applicant offers a clear strategy regarding participant educational gains and attainment of industry-recognized credentials.
10 points	Outreach, Recruitment, Orientation: Applicant offers a clear strategy for outreach/recruitment, as well as a robust intake and orientation process for learners.
10 points	Employer Engagement: Applicant’s approach for employer engagement is strong and appropriate to their chosen strategy(s).
10 points	Staff Capacity: Program staff team either is currently ready to implement their chosen strategy(s) or will be ready to do so with planned staff development.
10 points	Supports Strategy: Applicant clearly identifies supports likely to be needed by targeted clients and has a strong strategy for meeting those needs.
10 points	Outcomes: Projected outcomes are both significant and realistic.
Budget and Tracking (20 points)	
10 points	Budget: Program’s budget is realistic for the proposed scope of work.
10 points	Data: Proposal demonstrates a commitment and capacity to data collection and program evaluation
Organizational Background (20 points)	
10 points	Experience: Organization either has a track record of creating opportunity for Detroiters or has done so in comparable communities.
10 Points	System Contribution: Fills a gap in the current system and/or has the potential to scale up